

# Anton Tofanidze

Full-Stack Engineer — B2B Marketing & Enterprise Platforms

antonioberidzze@gmail.com Remote — Europe tofanidze.com

Full-stack engineer with 6 years of commercial experience across PHP (Laravel, Yii 1/2, WordPress, vanilla) and Node.js (NestJS, Express, Sanity). I design enterprise portals and dashboards end to end — data model, queue-backed integrations, API layer and the Vue/React front end on top of it.

## EXPERIENCE

### Senior Full-Stack Engineer

Jan 2024 — Present

Netwrix Georgia · Georgia

2 yr 9 mo

Technical lead on B2B marketing platforms for enterprise clients: partner portals, attribution dashboards and the integration layer between product data and the CRM stack.

- Designed a queue-backed sync service (NestJS + RabbitMQ) moving millions of lead and activity records a month between Salesforce, Marketo and internal systems.
- Rebuilt a reporting dashboard on pre-aggregated MySQL rollups, cutting median page load from ~9s to under 400ms.
- Introduced contract tests around every external API client, turning silent integration failures into caught regressions.
- Mentored three developers and set the code review and release standards for the team.

**Stack:** Laravel · NestJS · Sanity · Netlify · Vue 3 · MySQL · MongoDB · RabbitMQ · Salesforce · Marketo

### Full-Stack Developer

May 2022 — Dec 2023

Horizons · Georgia

1 yr 7 mo

Built client-facing portals and campaign tooling for B2B marketing teams, owning features end to end from data model to interface.

- Delivered a white-label client reporting portal (Laravel + Vue 2) used by 30+ accounts.
- Automated HubSpot lead routing and enrichment, removing a daily manual hand-off between sales and marketing ops.
- Consolidated a fleet of standalone WordPress sites into one multi-site marketing platform with shared components.
- Cut a legacy report generator from 40 minutes to under 2 by moving it to chunked queue jobs.

**Stack:** Yii 1 · Vue 2 · WordPress · MySQL · HubSpot · NestJS

Web Developer

Dec 2021 — Apr 2022

Netwrix-Europe · Russia

4 mo

Maintained corporate site, the Customer, Support and Partner portals. Created 5 CMS

- Maintained and extended Yii 1 and Yii 2 applications, including a client portal serving daily operations.

Stack: PHP · Yii 1 · Yii 2 · WordPress · JavaScript · Vue 2 · MySQL

Web Developer

Jun 2020 — Nov 2021

Mockup.Digital · Russia

1 yr 5 mo

Delivered corporate sites, landing pages and internal tools across a legacy PHP stack — the work where I learned how enterprise codebases actually age.

- Shipped 20+ production sites on WordPress and custom PHP with hand-written HTML/CSS/JS front ends.
- Took over an unmaintained legacy project, documented it and stabilised its release process.

Stack: HTML · CSS · JavaScript · PHP · WordPress · MySQL

TECHNICAL SKILLS

Backend

PHP 8 · Laravel · Yii 2 · Yii 1 · NestJS · Express · WordPress · REST API design

Data & Messaging

MySQL · MongoDB · RabbitMQ · Query optimisation

Frontend

Vue 3 / Composition API · Vue 2 / Options API · React · JavaScript (ES2023) · HTML / CSS

MarTech Integrations

Salesforce API · Marketo REST / SOAP · HubSpot API · Webhooks & event pipelines

SELECTED PROJECTS

Partner Portal for an Enterprise SaaS Vendor — 2025

A multi-tenant portal where 600+ resellers register deals, track commission and pull co-marketing assets — with every deal mirrored into Salesforce in near real time.

PHP · Laravel · REST APIs · Vue 3 · MySQL · RabbitMQ · Salesforce

Multi-Touch Attribution Dashboard — 2025

Campaign reporting across Marketo, Salesforce and web analytics — 40M+ touchpoints rendered as funnel, cohort and attribution views that load in under a second.

PHP · Laravel · Vue 3 · MySQL · Salesforce · Marketo

Salesforce ↔ Marketo Sync Service — 2024

A NestJS microservice keeping leads, contacts and activities consistent between Salesforce and Marketo under strict API rate limits — with replayable failures.

Node.js · NestJS · REST APIs · MongoDB · RabbitMQ · Salesforce · Marketo

## HubSpot Lead Routing & Enrichment Engine — 2023

Rules-driven lead scoring, enrichment and territory routing on top of HubSpot, replacing a manual triage that ran once a day.

PHP · Laravel · REST APIs · Vue 3 · MySQL · HubSpot

---

Generated 20 October 2026 · Full case studies at [tofanidze.com/projects](https://tofanidze.com/projects)